



JABATAN PERKHIDMATAN VETERINAR MALAYSIA

LAPORAN LIPUTAN MEDIA

14 Januari 2018

1. Fest showcases how you and your pets can breathe easy; The Star
2. 3 pencuri gagal larikan anak lembu; Metro ahad

OLEH:

**SEKSYEN KOMUNIKASI KORPORAT DAN ANTARABANGSA
BAHAGIAN PERANCANGAN
JABATAN PERKHIDMATAN VETERINAR MALAYSIA**

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Fest showcases how you and your pets can breathe easy



On track:
Therapy dog Roxie wearing a Whistle tracking device. — AFP

LAS VEGAS: Technology is going to the dogs. And to cats and horses, for that matter, as high-end gadgetry showcased at this week's Consumer Electronics Show offered ways that smart devices can improve the lives of animals and their human friends - starting with a good night's rest.

US-based Petrics was at the show with what it billed as the first pet smart bed, capable of keeping tabs on their weight and time spent lounging. The soon-to-be-released bed cools or warms to provide comfy temperatures for naps, and synchronizes to activity trackers that monitor how much exercise they are getting so that owners get a complete daily report.

An array of firms meanwhile showed off wearable devices to monitor pets on the move, aiming to consign neighbourhood "lost" posters to history.

Among them was Whistle, which is up to a third-generation device equipped with GPS and mobile network capabilities.

Custom "safe zones" can be set up around a home and if pets wander out-of-bounds their humans will get smartphone messages allowing them to pinpoint where their pooch, or kitty, is on the map.

"If your pet gets out they can be missing for hours or days," said Whistle spokesperson Heather Wajer. "You can put up posters around the neighbourhood and search for them, or you can just look at your phone and see where they are."

Other gadgets showcased at the show include Litter-Robot, an automated litter box, and a "smart saddle" that gathers data about stride, approach and recovery of horses.

"Everything in our lives is smart," said Wajer. "If technology can help make our pets' lives better, then that is fantastic." — AFP

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